

**EDUCATION**

**WASHINGTON STUDIO SCHOOL**, Washington DC, VA Aug 2022  
 Art theory, painting and drawing degree

- Attended school for one year in person and online. Learned about various techniques like oil paint, pastels, powder graphite, charcoal and watercolors. Painted mostly from real observation inside the studio or at public spaces.

**AC4D AUSTIN CENTER FOR DESIGN**, Austin, TX Jun 2020

Interaction Design & Social Entrepreneurship Certificate

- Worked with Caritas of Austin, a non-profit that aims to prevent and end homelessness in Greater Austin. Our team aimed to determine how to better serve Austin's homeless population by working hand-in-hand with staff and individuals experiencing homelessness to develop recommendations on how Caritas can create a case management position built for longevity.

**UNIVERSIDAD IBEROAMERICANA**, Mexico City, MX May 2016

Bachelor's Degree in in Graphic Design

- Volunteer designer of the exhibition "El Rebozo" (*The Shawl*), installed at the renowned Franz Mayer Museum, involving work from Fashion Design undergrads from Universidad Iberoamericana and from the University of the Arts (UAL), London.

**UNIVERSITY OF THE ARTS, CENTRAL SAINT MARTINS**, London, UK May 2014

Editorial and graphic design, nine-month academic stay.

**CONTINUING EDUCATION**

- **UNIVERSITY OF OXFORD**, London, UK. The Impressionists: Painting Modern Life. Dec 2020
- **UNIVERSITAT ELISAVA**, Barcelona, SP. Creative thinking. Aug 2016
- **UNIVERSIDAD IBEROAMERICANA**, MX. Disability and Accessibility Design Course, Jan 2015
- **ACADEMY OF THE ARTS**, London, UK. Oil en plain air. Jun 2014

**PROFESSIONAL EXPERIENCE**

**FREELANCE ACTIVITIES** Present

- Developing the branding and marketing materials for small businesses and independent professionals.
- Elaborating a new painting series called "A Comer papaya" that will be exhibited on Nov 30, 2023.

**DIBUJANDO UN MAÑANA** (*Drawing A Tomorrow*), Mexico City, MX. Jan 2017 / 2019

Non-profit focused on helping and empowering at-risk and homeless youth through education

- Lead two projects consisting in the production of handicrafts across Mexico to be offered to corporations and companies as part of their Holiday gifts.

**THRUST CO.**, Mexico City, MX Feb 2018

Graphic designer in a rapidly-growing strategy consultancy covering management, organizational culture, branding, image design, office design and market research.

- Worked with a variety of clients across numerous industries. Worked on projects involving design strategy, visual communication, playbooks, branding strategy, and merchandise, social media & website design.

**TALLER DE MUSEOGRAFIA**, Mexico City, MX Jan 2017

Graphic designer in a highly specialized consulting firm focusing on curation services for museums and galleries.

- Led the conception, graphic design, wayfinding, layout and storytelling of a major exhibition of national importance for the celebration of the 100th Anniversary of the Mexican Constitution, installed at Mexico's Presidential Palace.

**ADDITIONAL INFORMATION**

**Languages:** Native Spanish, Fluent English, Conversational French

**Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Office suite

**Personal interests:** 5-10k races, competing in triathlons (Acapulco, 2016; Ixtapa, 2017-2018) and competitive swimming.